



Michigan Art Education Association 2016 Annual Report

The mission of the Michigan Art Education Association is to promote quality visual arts education through leadership, service, and professional development. The Michigan Art Education Association is a non-profit organization, unified with the National Art Education Association.

MAEA Executive Board:

President: *Ren Hullender, Central Michigan University*

President-Elect: *Christopher Bruce, Educ. Director, Grand Rapids Art Museum*

Past President: *Lani Warner, Walled Lake Schools*

Vice President: *Adrienne DeMilner, Kentwood Public Schools*

NAEA Delegates: *Cyndi Koppleman, Saline Area Schools*

Recording Secretary: *Sharon Stratton, Fennville Public Schools*

Membership Secretary: *Annie Howard, Adrian Public Schools*

Treasurer: *Tanya Lockwood, Northview Public Schools*

Executive Secretary: *Jane Inhulsen*

Our Executive Board has continued to function as a strong team, enhancing organizational structure and efficiency, improving financial stability of the association, broadening the vision and participation of the membership, and diversifying professional development opportunities for our MAEA members.

Exceptional and exemplary volunteer contributions this year are Sharon Stratton's tireless consultation and support of the 2016 conference planning team, and Adrienne DeMilner's extensive work on MAEA's new, highly responsive and informative website. Their time and expertise have enhanced the vibrancy of the association this year.

Efforts by additional individuals and their behind-the-scenes roles have been essential to the smooth, efficient administration of the association:

Jane Inhulsen, MAEA Executive Secretary

Dan Soelberg, MAEA Webmaster

Margaret Black, MAEA Bookkeeper

Elected Officer Reports

Recording Secretary: Sharon Stratton

Responsibilities

- a. *To record minutes of the Association meetings, Council meetings and Executive Board meetings.*
- b. *To make copies of minutes available to all members of the Council and include them in the Secretary's file.*
- c. *To assist the President in developing the agendas.*
- d. *To assist the President with Association correspondence.*
- e. *To maintain the "MAEA Policy Handbook".*

Treasurer: Tanya Lockwood

Treasurer: Tanya Lockwood - tlockwood@nvps.net

Bookkeeper: Margaret Black - MEJBL8@charter.net

Responsibilities:

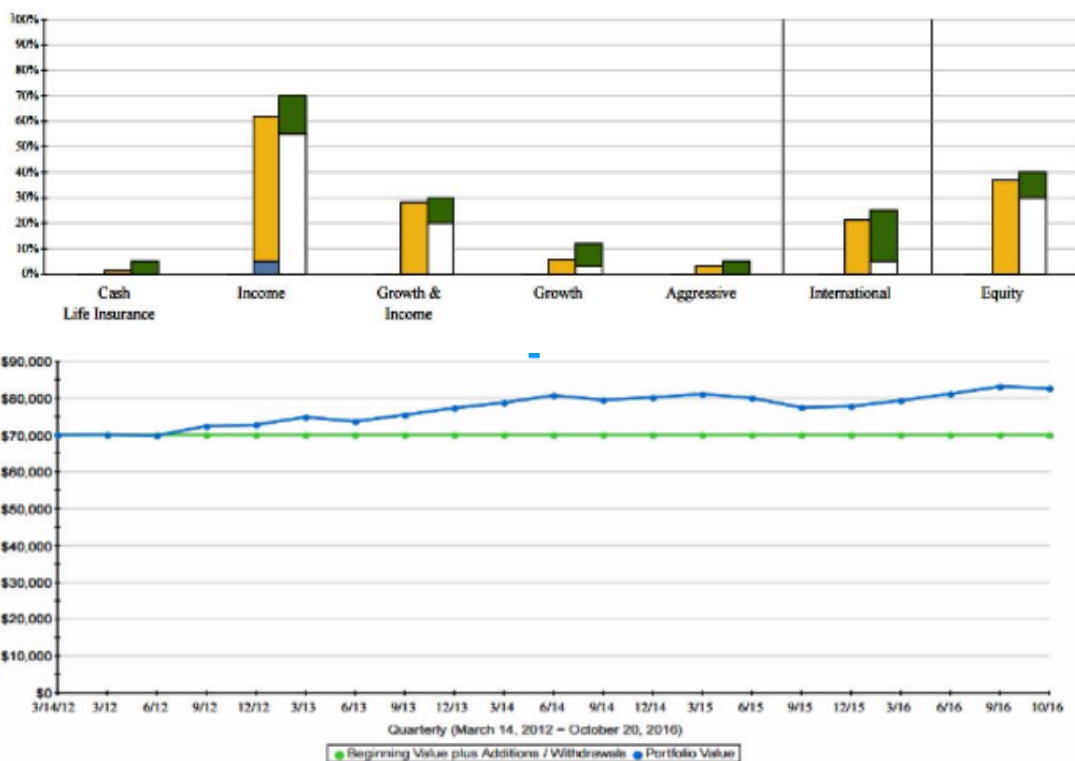
To oversee and facilitate all expenditures concerning MAEA funds (financial planning, generating annual operating budget, submit records for financial review, maintain 501(c)(3) status) in collaboration with accounting professions, the MAEA Council and the MAEA Executive Board. (2.7.1., 2.7.2., 2.7.3., 2.7.4., 2.7.5., 2.7.6., 2.7.7.)

Financial Accounts

- PNC Bank (As of 10/21/16) \$58,711

Edward Jones - Bill Forreider

- Association - \$116, 255
- Advisory - \$78,752



Community Foundation - Randy Ross

- Memorial Endowment \$69,068
- Professional Development \$20,850
- Total Current Assets \$89,918

- Community Scholarship Opportunities
 - Memorial Endowment Scholarship:
 - Junior or Senior enrolled in a MI college
 - Studying art education

- (2) up to \$1,500
- Professional Development Award:
 - Current art educator
 - A special classroom project
 - up to \$500
- For more information go to miarted.org or contact Wendy Sample
 - Want to make a donation: <https://donate.cfsem.org/>

With all this \$\$ why should we have to pay for our conference registration or membership?

The executive board has worked very hard to establish a strategic plan that supports the longevity of MAEA. It has been the goal to provide future generations of art teachers an association that will be financially sound and may continue to provide quality professional development opportunities and continued growth as an organization.

Through carefully financial planning our state organization is fiscally sound, which is not the same for other state organizations. Every member, including the executive board and council members, pay the full cost for their membership and to attend the conference. By requiring all members to pay ensures that money will be available during the “lean” financial years. If we provided free memberships and conferences, within a few years, we would not have any money.

If you have any additional questions, please feel free to talk with myself or any of the executive board members.

Volunteer Log

- Documents actual costs for audits for a clear picture of how much it costs to run the organization through in-kind services.
- The volunteer log may be used for personal tax returns.
- For a blank Volunteer Log please contact tlockwood@nvps.net

Thank You Acknowledgement to:

- Jane Inhulsen (Executive Secretary)
- Margaret Black (MAEA Bookkeeper)

Membership: Annie Howard

Responsibilities

- 1 *To maintain a current listing of membership and status of the Association.*
- 2 *To develop, maintain, and update the membership packet.*
- 3 *To establish strategies for membership drives.*
- 4 *To facilitate the annual publication of a membership directory.*
- 5 *To maintain, update and publish the MAEA Council directory.*
- 6 *To provide mailing labels as needed by council.*
- 7 *To facilitate communication through mass email to members with executive council approval.*

Membership by Month

January	854
February	880
March	880
April	880
May	867

June 870
July 866
August 855
September 822

2016 Monthly Average 863
2015 Monthly Average 843
2014 Monthly Average 798
2013 Monthly Average 872

Michigan is the 6th highest state for membership. We have 2179 potential members in the state. Be brave and be an advocate for this wonderful organization by asking someone in your district, city, county or social network to join us.

The #1 reason new members join is because they were personally invited by someone they know.

Vice President: Adrienne DeMilner

Responsibilities:

- (a) *To assume the duties of President-Elect if that Officer is unable to serve.*
- (b) *To maintain communication with Region Liaison Officers.*
- (c) *To develop a communication network with the Region Liaison officers:*
 - (1) *To disseminate pertinent information about the State of the Arts to the Region Liaison Officers*
 - (2) *To disseminate pertinent information about MAEA Activities to the region Liaisons.*
- (d) *To oversee division chairs' work on MAEA exhibits.*
- (e) *To maintain and update the "Regional Liaison Handbook".*
- (f) *To develop and facilitate a Region Liaison workshop at the leadership retreat.*

The new website has proven to be a success in many areas. Not only does the site provide more timely information, but it presents well on multiple devices, making it more usable for members. This has been a year of productive renewal within the site and has offered many opportunities to advance our mission of serving the membership in a more efficient manner. The job will continue until we have a working model that can provide timely communication with members. We will soon be able to share best practices, current advocacy information and present our vision for the future of Art education in Michigan. By spreading the wealth of local practices in Art education, we are collectively creating an environment of creativity in our schools statewide.

In keeping with our mission to grow membership, liaisons were encouraged to connect with art teachers within their regions who are not yet members. New advocacy postcards are being created for this task. Liaisons are working hard to bring members together in their regions for local shows and professional development opportunities. Our Fall conference was a successful draw for new members and we have high hopes for this year's conference in Detroit.

NAEA Delegate: Cyndi Koppelman

Responsibilities:

- a. *To conduct states assembly business as directed by the MAEA and outlined in the NAEA.*
- b. *To represent MAEA positions to the NAEA.*
- c. *To establish a communication between MAEA/NAEA.*

- d. *To submit written reports for the MAEA Annual Business Report presented at the Fall Conference.*
- e. *To submit a written Delegate Assembly report for publication to the membership.*

The NAEA convention had 5,000 plus attendees from 26 different countries, including 235 Michigan Art Education Association members that attended the convention this year! It was great to see a strong Michigan presence.

The National Art Education Association has had a busy year. Before the convention, NAEA rolled out a new logo and webpage, started professional learning opportunities through Webinars and virtual conferences, and moved to a new location in Alexandria, Virginia just to name a few.

The Delegates Assembly meets the day before the convention began. This year delegates were charged with three important tasks. The first task was to review four new position statements (position statements equal the voice of the organization) and review nine position statements reviewed in 2013. The second task was to vote on recommendations for amending the Constitution and Bylaws to the Board regarding the various classes of membership, and a name change for the Issues Groups. Lastly, the delegates were tasked with reviewing the newly proposed considerations that were developed by the Issues Groups.

The four new position statements are:

- #1 – Position Statement on Attracting Diversity into the Profession
- #2 – Position Statement on Positive School Culture and Climate
- #3 – Position Statement on Field Trips/Field/Based Learning/Equity
- #4 – Position Statement on the Impact of High Stacks and Standardized Testing on Visual Arts Education.

All four position statements were voted on and approved. For more information about each position statement adopted documents are posted on the NAEA website. www.arteducators.org. Mark your calendar NAEA Convention 2017 will be in New York City, March 2-4!

Past-President: Lani Warner

Responsibilities:

- a. *To act as advisor to the President and council.*
- b. *To serve as delegate to the NAEA delegates assembly during first term as Past President.*
- c. *To serve as Ex-Officio member for all committees.*
- d. *To serve as chair of the nominating committee and elections.*

Look for emails about policy changes. Next year is an election year for Executive Board.

President-Elect: Christopher Bruce

Responsibilities:

- 1. *To assume the duties of the President in case that officer is unable to serve.*
- 2. *To work with the President on the bi-annual revision and implementation of the Strategic Plan.*
- 3. *Implement the plan of action:*
 - a. *Form committees as needed.*

- b. In the event that a committee finishes the designated work for that year, they may “pull ahead” and begin to work on the following year’s agendas.
 - c. Update the Council on the progress of each committee.
 - d. Present completed committee work before council for approval (proposals policies, recommendations, etc.).
 - e. Present updated Strategic Plan to Council.
- 4. Update Strategic Plan yearly during the Fall workshop by:
 - a. Reviewing priorities from the previous year.
 - b. Considering new issues that may have emerged.
 - c. Council members may present issues for consideration at this time.
- d. Review mission and goals and modify the plan based on data collected
- 5. To ensure the Council is functioning within the framework of the current Constitution and that the Constitution and By-laws are updated to meet the needs of MAEA.
- 6. To be Ex-Officio member of all standing committees.
- 7. To facilitate recommended changes in the constitution or By-laws
- 8. To organize and arrange for executive and council meeting facilities as well as amenities as needed.
- 9. To write articles for:
 - a. ArTeacher
 - b. Conference Book
- 10. To plan and organize Council Fall Leadership retreat
 - a. Select Committee
 - b. Select site
 - c. Select theme/ leadership needs
- 11. To facilitate Conference Site Selection teams planning at least three years in advance.
- 12. To review, maintain, and execute Association policy and correspondence.
 - a. Keep up with email and phone communications.
 - b. Keep Presidential files of all correspondences, and executive acts.

Member Service

Website Redesign

Calendar

Logo Redesign

Association Infrastructure

Investment in Updated Conference Tech

Investment in Security Software to Protect Association Information

Association Owned Email Accounts

Sustainability

Leadership Training Program

Association Owned Email Accounts

President: Ren Hullender

Responsibilities:

- (a) To preside at all executive and council meetings of the MAEA and set agenda.
- (b) To supervise the officers in an effort to insure excellence in performance of assignments.
- (c) To review, maintain, and execute Association policy and correspondence.

- (d) To appoint an interim officer with Council approval, in the event of an Executive vacancy.
- (e) To appoint Standing Committee Chairpersons with concurrence of a simple majority vote of the council.
- (f) To appoint appropriate Ex-Officio members to the Council concurrent with the President's term of office. Ex-Officio members are non voting members.
- (g) To serve as Ex-Officio member of all committees and to represent MAEA/NAEA whenever appropriate unless he/she appoints someone in his/her place.
- (h) To function as a Delegate to NAEA State's Assembly during second year of office.
- (i) To oversee budget planning at December Executive Council meeting.
- (j) To facilitate the revision and implementation of the strategic plan.
- (k) To set the calendar in cooperation with Division Chairs for distribution at annual conference.

Strategic Plan – or We have a **Robust Strategic Vision & Mission** that drives the direction and priorities of our organization. Broadening our Vision “to provide leadership, service, and professional development” to schools and communities is key to maintaining vibrancy, relevance, and effectiveness. A number of our members have been working hard, putting in many long volunteer hours to make a difference.

1. Isn't the **website** awesome! A huge thankyou to Adrienne DeMilner and her committee in designing and implementing such an awesome site! Future additions: Members Only section that you will need to log into with your membership number, will provide additional important information in an attempt to maintain relevance and more immediate information to our members, and protect our organization. My goals is to provide a summary of critical information from our Board and Council meetings in a more timely manner, as well as We need to continue to upgrade our communications capacity into the 21st century

2. Our **Leadership Graduates from the NAEA School for Art Leaders at Crystal Bridges Museum of American Art – Chris Bruce & Michael Orlando** - are developing a leadership program tailored to the needs of our members. In a national Americans for the Arts meeting that I recently attended, the arts coordinator for the state of Maine just completed conducting an Art Leadership program for all of the arts educators in the state.

I'm impressed with the **breadth & depth of new ideas at this year's conference**. In the Fall ArTeacher, I talked about the [Re]Emerging Renaissance Art Educator. In the art classroom, our pedagogical structures naturally promote the integration of math, science, technology, history, and literacy through the creative manipulation of materials and processes. What our students intuitively learn everyday is inherently transdisciplinary, experiential innovative thinking that is relevant to their needs, school curricula, community concerns, and global issues. At the secondary Level, the focus of the art classroom is shifting to a more explicitly integrated format, as well. For the second year, my students in secondary methods classes are learning how to incorporate research methodologies from math, history, geography, science, and other disciplines as integral to their art lessons. Arts-based research – or inquiry – is central to exploring transdisciplinary concepts in students' lives and the world around them. We know this is true, its always been true; now, it is incumbent upon us to make it even more explicit. As the education paradigm continues to evolve through multiple – and often contradictory iterations, we must be the visionary Renaissance educators that Lead the Way.

scam

For sake of complete transparency, I need to let you know that last March, our organization was scammed for \$19,500. We immediately went to the State Patrol. The FBI was contacted, and I also worked with a former CIA Internet forensics expert in the CMU Police Dept. **Our account is**

secure, No computers have been compromised. The perpetrators are International professionals who prey on 501 c(3) organizations; they were tracked to Hawaii, and then to South Africa. Apparently they have been under surveillance by the CIA. We have worked hard over the years to put a fail-safe system in place; our assets are secure – and thankfully, because of our fiscally responsible decisions – we are financially solvent enough that it didn't hurt us. The investigation is ongoing; so I cannot share any more information than that. The investigation has been effective so far partly because as a board and as a council we have avoided gossip, speculation and rumor. I encourage each of you to maintain that level of professionalism, as well. If you have any questions at this point, I am the one to talk to.

I also want to talk about Renegade Art Educators – willing to step out and take risks; explore bold, new ways of teaching through the arts. New art teachers making a difference: **Becca Brown, Chelsea DeWolf-Ott** following in the footsteps of **Janine Campbell, September Buys, Melissa Hronkin, Sarah Chaffee** and many others – especially the long list of emeritus art education innovators in our organization.

Every Student Succeeds Act (ESSA) has opened a broad vista in which the arts can roam – for those willing to take the initiative. But no one is going to make us venture out. MDE has been developing a plan for implementing ESSA, and no art educators have been on any committee. Ana Cardona, Bill Charland, Cindy Todd, Linda Tyson, Michael Letts, and I have participated in related MDE focus groups.

Representing the MAEA:

MYAA Leadership Roundtable Meeting

Michigan Department of Education Leadership Forums

NAEA Conference in Chicago, IL - Presidents' Forum, Regional Awards

NAEA Artistry of Leadership Conference, Arlington, VA

Michigan Youth Arts Festival as MAEA President

MAEA conference

Future Conference Sites

As MAEA President, I have been working with the committee for the 2016 *Leading the Way* conference at the Grand Traverse Resort, Traverse City, MI

2017 *Retro in the Metro* conference, Detroit, MI. Co-Chairs: Lani Warner, Adrienne DeMilner, Tanya Lockwood

2018 Kalamazoo, MI Co-Chairs: Micelle Reile, Sarah Knott

2019 Mackinac Island, MI (Tentative)

2016-2017 MAEA Award Winners

Art Educator of the Year: Sharon Stratton, Fennville Public Schools

Elementary school Art Teacher of the Year: Michelle Reile, Amberly Elementary School

Middle School Art Educator of the Year: Carrie Jeruzal, Pentwater Public Schools

High School Art Educator of the Year: Sharon Stratton, Fennville Public Schools

Higher Ed Art Educator of the Year: None

Emeritus Art Educator of the Year: Robert W. Curtis

Distinguished Service Award: Hedy Blatt and the Oakland Schools Fine Arts Council,

Nicole DeKraker and the West Central Michigan Scholastic Art and Writing Awards Committee

MAEA Memorial Scholarship Award (in Memory of Michael Phillips): Maggie Livengood, Kendall College of Art & Design of Ferris State University

MAEA State Conference Student Sponsorship Organized by: Dr. William Charland (*registration to attend conference is paid for*)

1. Jessica Allen, Kendall College of Ferris State University
2. Mackenzie Ashbaugh, Central Michigan University
3. Joshua Gove, Central Michigan University
4. Mackenzie Eddy, Central Michigan University
5. Chelsea Marrian Kelly, Kendall College of Ferris State University
6. Jaclyn Isabel Lewis, Kendall College of Ferris State University
7. Cassidy Carnill, Kendall College of Ferris State University
8. Alexandra Franks, Northern Michigan University
9. Katelin Dowd, Central Michigan University
10. Sarah Koch, College for Creative Studies